

# ANNEX I

## PLASED – Platform for Socio-Economic Development in Ratanakiri Province

### A. What is PLASED?

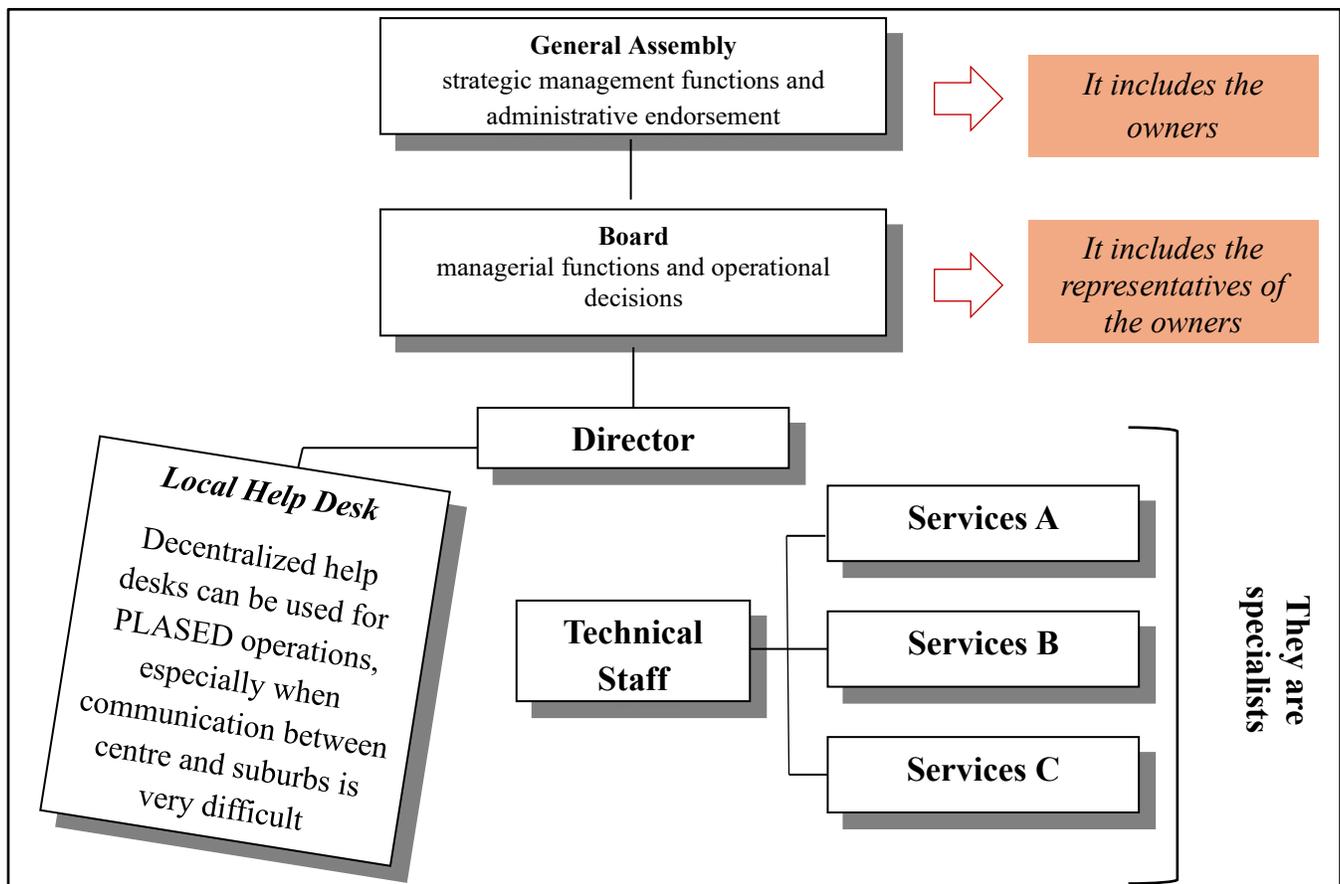
PLASED will be established and registered as a public-private organization. It will play a vital role in addressing socio-economic challenges. It is a place where everyone can come to consult and find solutions related to socio-economic difficulties.

### B. Owners/Members of the PLASED:

The owners/members will come from three sectors: the Productive/Processing Sector (including farmers, cooperatives, tourist operators, CBOs, etc.), the Public Sector (such as local authorities, ministries, etc.), and the Service Provider Sector (covering NGOs, Chamber of Commerce, etc.).

Specifically, these organizations are: farmers organizations, cooperatives, private companies, NGOs, CBOs, other civil society organizations, Local Authorities (Province, District/Municipality, Communes level), Chamber of Commerce, University, Departments from different Ministries (Agriculture, Tourism, Environment, etc.), etc.

### C. Organizational Structure of the PLASED



### **a. General assembly**

The general assembly is composed of producers representing four value chains, local authorities, and service providers. The general assembly has three main roles:

- Design strategies
- Elect the chair of the board and the board members.

### ***Board***

The board members will comprise 4 representatives from the 4 value chains, 3 representatives from local authorities, and 3 representatives from service providers. The main roles of the board members are to:

- Recruit the Director of the PLASED
- Provide advice or initiate actions for the PLASED.

### ***Director and technical staff***

The director and technical staff, overseen directly by the board, handle all organisational activities. This includes designing and executing strategies, conducting market research, writing proposals, managing administrative tasks, and providing all necessary services, particularly those requested by board members and the general assembly.

### **b. Governance**

Regarding governance aspects, the Steering Committee agreed on decision-making procedures at the General Assembly. Specifically, the three sectors forming the PLASED (producers/tourist operators, service providers, public) will hold a meeting prior to each Assembly to vote for their representatives. The voting figures will be 8 for producers/tourist operators, 7 for service providers, and 7 for the public sector. This voting system, which has already been successfully employed in electing the Steering Committee, ensures a balance of power among the three sectors and prevents any one sector from holding more than 50% of the votes, regardless of sector size. This balance will also be reflected in the composition of the board, with 4 representatives from the producers/tourist operators, 3 from the service providers, and 3 from the public sector.

### **c. Vision:**

Empower people's livelihoods and promote local economic development through the conservation of natural resources and processing high-quality agricultural products to sustainably meet local needs and compete in the international market.

## **Objectives (combined from the two groups)**

- To promote/develop the Agriculture and Tourism Sectors
- To inclusively expand the scope of agriculture and agro-industry
- Farmers have agricultural skills and technical
- To sell Agri-products at high and competitive prices in the market.
- Have stable market and job opportunities
- Exchange of experience, technical, and information in order to produce products with standard. (To promote the production of standard products)
- To sustainably improve socio-economic

## **Main Activities**

- Provide training courses on relevant skills (agriculture, tourism...)
- Raising awareness
- Collaborating and networking with other partners and relevant stakeholders
- Experience exchanged visit activities both locally and globally
- Establish/organize a fund-saving group
- Establish a laboratory to produce seeds, and for research purposes
- Producing organic fertiliser
- Organizing products exhibition/fair, and organizing indigenous people's cultural events/activities
- Processing and packaging products with standard
- Creating an indigenous people's cultural village
- Seeking support from relevant stakeholders and investors, both locally and globally
- Researching and studying about farmers
- Conducting research in the target areas to study about the strength, weaknesses, advantages, and disadvantages of the areas.
- Recruiting or selecting potential farmers to be role model of others
- Advertise the products through exhibition/fair, events, websites, and social medias.
- Establishing advocacy and lobbying mechanism to discuss with government officials and relevant stakeholders
- Requesting for quality certification of the products
- Organizing producer group
- Processing products that meet with the needs
- Conduct regular monthly meeting with Local authorities at village and commune level